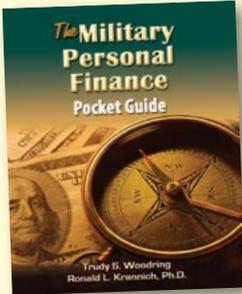


# Smart Military Money Management

Great Resources for Securing Your Future

Cost-effective resource from 59¢ to \$2.95 each!



## The Military Personal Finance Pocket Guide: Smart Decisions for Securing Your Financial Future

Trudy S. Woodring and Ronald L. Krannich, Ph.D.

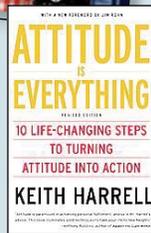
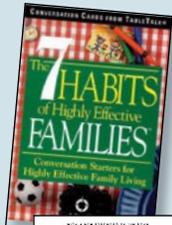
This practical guide is designed to improve the financial IQ of military personnel and their families by offering numerous insider tips on financial planning, budgeting, investment, insurance, banking, borrowing, tax strategies, VA benefits, retirement, and much more. Shows how to quickly get ahead of the financial game with sound advice on setting goals and making smart financial decisions that will last for a lifetime! Jam-packed with engaging checklists, tips, examples, exercises, and recommended resources. 64 pages. 2010. ISBN 978-1-57023-308-1. **\$2.95. SPECIALS: 20% discount of 10 copies (\$2.36 each); 50% discount on 100 copies (\$1.475 each); 60% discount on 1,000 copies (\$1.18 each); 70% discount on (\$.885 each); 80% discount on 100,000 copies (\$.59 each).**

Bestseller!

## The Highly Successful and Financially Secure Military Family Kit

Maintaining a strong and healthy military family requires both wisdom and work. This unique kit focuses on some of the most important ingredients for a successful family – relationships, finances, goals, and determination. Can purchase each title separately. **SPECIAL: \$640.95 for all 37 titles.**

- 5 Love Languages: The Secret to Love That Lasts (\$14.99)
- 7 Habits of Highly Effective Families (\$15.95)
- 7 Secrets of Successful Families (\$12.99)
- 9 Steps to Financial Freedom (\$14.95)
- 250 Questions You Should Ask to Get Out of Debt (\$10.95)
- AARP Crash Course in Estate Planning (\$14.95)
- Armed Forces Guide to Personal Financial Planning (\$22.95)
- Attitude Is Everything (\$16.99)
- Awaken the Giant Within (\$16.95)
- Change Your Thinking, Change Your Life (\$19.95)
- Complete Idiot's Guide to Your Military and Veteran's Benefits (\$18.95)
- The Couple's Guide to Love and Money (\$18.95)
- Don't Sweat the Small Stuff About Money (\$11.95)
- Don't Sweat the Small Stuff With Your Family (\$11.95)
- Everything Personal Finance in Your 20s and 30s Book (\$15.95)
- Everything Personal Finance in Your 40s and 50s Book (\$15.95)
- A Family's Guide to the Military for Dummies (\$19.99)
- Family First: Your Step-By-Step Plan for Creating a Phenomenal Family (\$15.00)
- Financial Aid for Veterans, Military Personnel, and Their Dependents (\$40.00)
- Gimme My Money Back: Your Guide to Beating the Financial Crisis (\$12.95)
- Goals: How to Get Everything You Want (\$18.95)
- Healthy, Wealthy, and Wise: 52 Life-Changing Lessons (\$12.95)
- Heroes At Home: Help and Hope to Military Families (\$13.99)
- Homefront Club (\$21.95)
- I Will Teach You to Be Rich (\$13.95)
- Kiplinger's Estate Planning (\$21.95)
- Love Smart: Find the One You Want – Fix the One You Got (\$15.00)
- The Military Advantage (\$26.95)
- Military Spouse Finance Guide (\$19.95)
- The Money Book for the Young, Fabulous, and Broke (\$16.00)
- Relationship Rescue (\$14.95)
- Servicemember's Guide to a College Degree (\$14.95)
- Servicemember's Legal Guide (\$19.95)
- Smart and Simple Financial Strategies for Busy People (\$26.00)
- The Success Principles (\$17.90)
- Suze Orman's Action Plan (\$9.99)
- The Truth About Money (\$19.95)



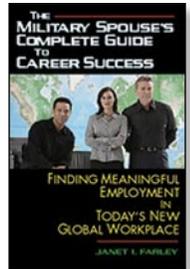
## Military Spouses and Family Finances

### The Military Spouse's Complete Guide to Career Success

Janet Farley

This book helps military spouses develop and implement an effective job search campaign and successfully manage their careers despite the many challenges associated with the military lifestyle. Packed with useful resources, inspirational stories, and practical career tools, the book assists military spouses whether they are new to the workforce, returning after a break, or already well established in a career field. Covers everything from resume writing to starting a business. 208 pages, 2008. **\$17.95.**

**SPECIALS: 20% discount (\$14.36) on 10 copies; 35% discount (\$11.67) on 100 copies; 40% discount (\$10.77) on 250 copies; 50% discount (\$8.97) on 500 copies; 60% discount (\$7.18) on 1,000 copies.**



### Military Spouse Finance Guide

Pioneer Services

Provides real-world information and easy-to-implement solutions for those who want to effectively manage their family's finances. Gives a comprehensive look at how to control your money, rather than having your money control you. Includes budgeting, different forms of borrowing, types of lending to avoid, how to manage holiday spending, deployment and PCS financial issues, taxes, retirement, and more. 120 pages. 2008. **\$19.95. SPECIAL: 10% discount on 10+ copies.**

### Armed Forces Guide to Personal Financial Planning

Col. Margaret Belknap and Maj. F. Michael Marty

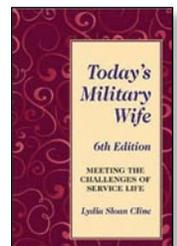
This comprehensive handbook for servicemembers covers all key financial decisions from opening checking accounts and using credit cards to deciding whether to rent or buy a home and choosing an insurance policy, with special attention on managing finances while deployed. 384 pages. 2007. **\$22.95**

### Today's Military Wife (6th Edition)

Lydia Sloan Cline

Provides essential information for service members' wives and families. It covers everything a service wife needs to know to survive and prosper in a service environment, including: family-friendly programs, advice for coping with periodic separations, tips for managing a separate career, discussion of living overseas, information on raising a family, and details on being a full participant in the rich and rewarding social aspects of military life. 352 pages. 2009.

**\$19.95. SPECIAL: 10% discount on 10+ copies.**



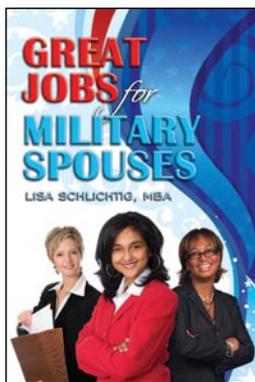
ORDERS: 1.800.361.1055 or www.impactpublications.com

# New and Coming Soon, 2010-2011!

## Great Jobs for Military Spouses

Lisa Schlichtig

This revealing book helps military spouses identify numerous employment options that can lead to rewarding careers and greater financial independence. Examines both traditional and non-traditional job choices, including education, health care, administration, professional, scientific, technical, governmental, and contracting positions as well as entrepreneurship, telework, seasonal work, and at-home spouse choices. Outlines key myths and realities, barriers to employment, mistakes to avoid, and the five best career fields for the future. Includes military spouse resources along with informative appendices on the 100 best military spouse job ideas and sample resumes and cover letters. Essential reading for anyone who is both "married to the military" and highly motivated to find a rewarding job that fits well with a mobile lifestyle. **September 2011.** 134 pages. ISBN 978-1-57023-324-1. **\$17.95. SPECIALS: 100 copies for \$1,077.00 (40% discount); 1,000 copies for \$7,180.00, (60% discount).**

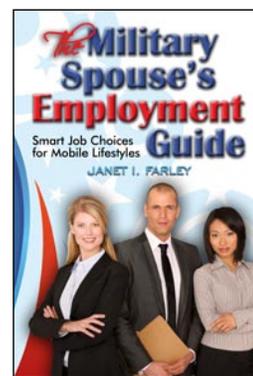


## The Military Spouse's Employment Guide:

### Smart Job Choices for Mobile Lifestyles

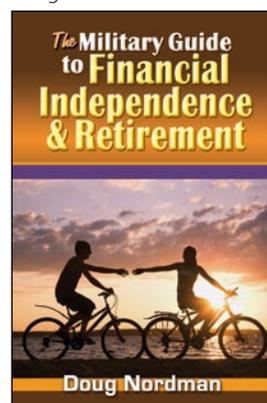
Janet I. Farley

One of the military's leading experts on spousal employment issues again addresses some of the most important challenges facing mobile spouses today. She encourages military spouses to both look inside themselves and think outside the box for identifying and creating their own jobs and careers. Includes up-to-date job search information on using social media and examples of before-and-after resumes with expert advice on the relative effectiveness of each. Encourages spouses to get a good education and reveals excellent funding sources both inside and outside the military. A special Q&A section includes questions raised by many military spouses about job search effectiveness, eligibility for jobs, foreign-born military spouses, and more. An updated resource directory puts readers in touch with hundreds of useful resources for charting their own pathway to employment success while living a mobile lifestyle. **October 2011.** 212 pages. ISBN 978-1-57023-328-9. **\$17.95. SPECIALS: 100 copies for \$1,077.00 (40% discount); 1,000 copies for \$7,180.00, (60% discount).**



## The Military Guide to Financial Independence and Retirement

Doug Nordman



This groundbreaking book provides servicemembers, veterans, and their families with an important roadmap for becoming financially independent prior to committing themselves to full-time retirement. Emphasizing the importance of family, lifestyle, and bridge careers, this book goes a long way in providing answers to one of today's most important questions for transitioning military personnel and their families – "What do you want to do with the rest of your life?" Focuses on the two most important inflation-protected benefits military retirees receive – military pension and TRICARE. Reveals how to build a sound financial house based upon military benefits, bridge careers, savings, part-time work, investment portfolios, and frugal living. Includes a rich collection of financial planning appendices!

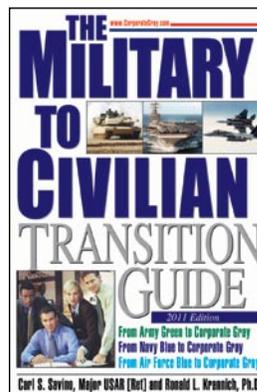
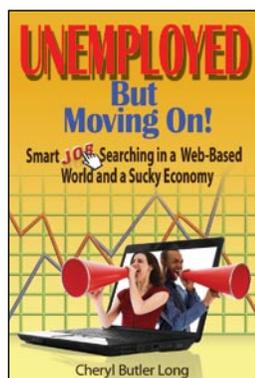
**2011.** 224 pages. ISBN 978-1-57023-319-7. **\$17.95. SPECIALS: 100 copies for \$1,077.00 (\$10.77 each or 40% discount); 1,000 copies for \$7,180.00 (\$7.18 each or 60% discount).**

## Unemployed, But Moving On!

### Smart Job Searching in a Web-Based World and a Sucky Economy

Cheryl Butler Long

This is a Wow! book, a page-turner you simply can't put down. Unemployment and job hunting are certainly not funny, but you'll laugh your way to your next job with this hard-hitting and compelling must-read for anyone trying to get a job in a struggling economy. The author challenges common assumptions and tells it like it really is from the perspective of a street-smart employment expert who works daily with the unemployed and those with not-so-hot backgrounds. Covers everything from writing resumes and letters, completing applications, and networking to conducting interviews, starting the job, and getting fired. Includes special chapters on ex-offenders and people facing discrimination (yes, discrimination is all too common) in the job market. **October 2011.** Approximately 138 pages. ISBN 978-1-57023-325-8. **\$13.95. SPECIALS: 100 copies for \$837.00 (\$8.37 each or 40% discount); 1,000 copies for \$5,580.00 (\$5.58 each or 60% discount).**



## The Military-to-Civilian Transition Guide

Carl S. Savino and Ronald L. Krannich, Ph.D.

Now in its fourteenth year with more than 3.3 million copies in print, this book remains the most popular career transition guide for servicemembers, veterans, and their families. Widely used by career counselors, trainers, and transitioning personnel alike, it has become "the gold standard" for making a successful career transition to the civilian world. Written by two of America's leading military transition and career experts, the book's 16 chapters cover the most important aspects of finding employment and prospering in the civilian world. Individual chapters focus on:

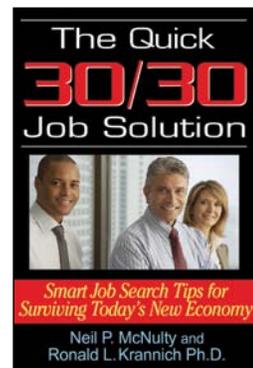
- transition myths and realities
- organizing a 10-step job search process
- obtaining transition assistance
- identifying skills, interests, and values
- discovering motivated abilities & skills
- developing powerful objectives
- writing and distributing resumes and letters
- using social media
- networking for job leads
- interviewing for jobs
- negotiating salary
- finding government jobs
- starting a business
- understanding benefits
- retiring from service

The book includes numerous self-assessment tests, sample resumes and letters, and recommended resources. **2011.** ISBN 978-1-57023-315-9. **\$9.95. SPECIALS: 100 copies for \$746.00; 1,000 copies for \$6,470.00.**

## The Quick 30/30 Job Solution: Smart Job Search Tips for Surviving Today's New Economy

Neil P. McNulty and Ronald L. Krannich, Ph.D.

Introduces the concept of the 30/30 Job Search™, which has been successfully used by thousands of clients. Outlines a powerful 30-day program for finding job opportunities within 30 miles of any U.S. community. Reveals an arsenal of unconventional strategies and techniques that get the attention of prospective employers, from using voicemail to scheduling interviews and following up. Ideal job search tool for transitioning military, veterans, and their families. **2010.** 176 pages. ISBN 978-1-57023-286-2. **\$14.95. SPECIALS: 100 copies for \$897.00 (40% discount); 1,000 copies for \$5,980.00 (60% discount).**



**ORDERS: 1.800.361.1055 or www.impactpublications.com**