

Employment/Re-Entry Success Guides for 2015!

Close Your Budget With Inexpensive Pocket Guides Personal Action Guides!

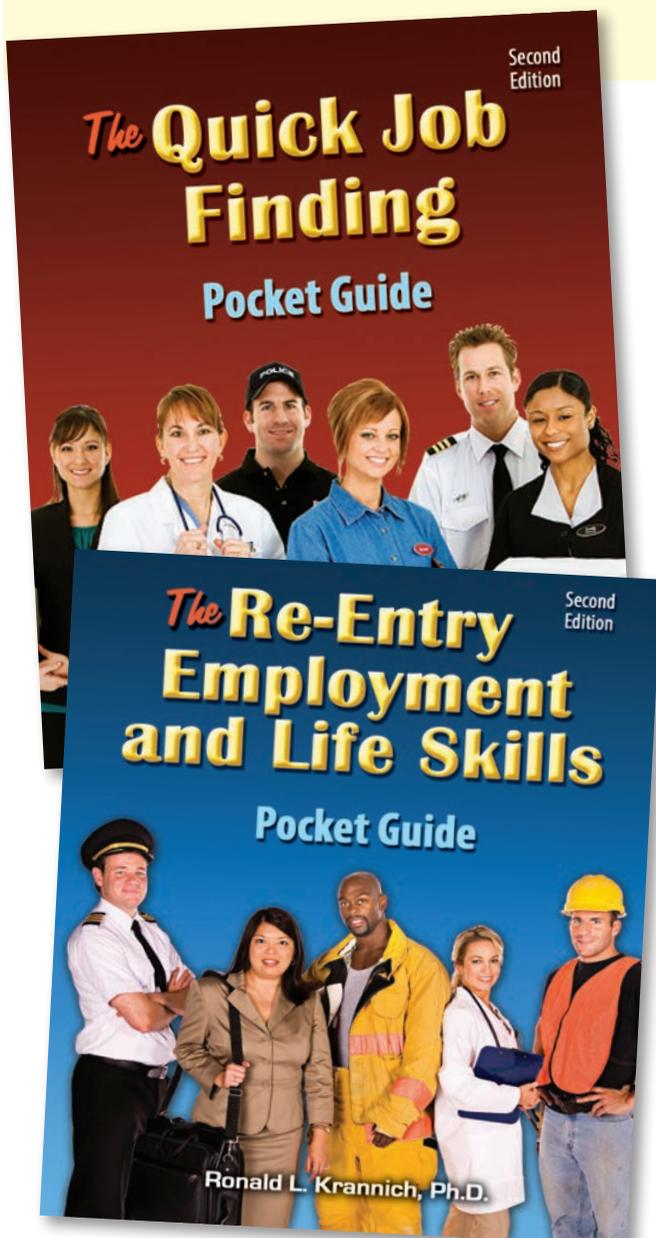
Budget-friendly resources from 59¢ to \$2.95 each!

- Written by leading career/life skills experts
- Engaging 64-page, user-friendly action guides
- Fit conveniently into pockets or handbags (3 7/8" x 4 7/8")
- Focus on making smart decisions and using key resources
- Jam-packed with compelling checklists, tests, and examples
- Can be customized around client needs (Special Edition option)

New 2nd Editions!

Quantity discounts on all pocket guides

Per unit discounts/costs	Quantity costs
10-24 copies20% (\$2.36)	10 copies\$23.60
25-49 copies30% (\$2.06)	25 copies\$51.63
50-99 copies40% (\$1.77)	50 copies\$88.50
100-499 copies50% (\$1.48)	100 copies\$147.50
500-999 copies55% (\$1.33)	500 copies\$663.75
1,000-4,999 copies60% (\$1.18)	1,000 copies\$1,180.00



The Quick Job Finding Pocket Guide 10 Basic Steps for Landing, Keeping, and Changing Jobs!

Ronald L. Krannich, Ph.D.

The perfect re-employment action guide for navigating today's tough job market! Designed for anyone seeking employment – from hopeful new graduates and individuals experiencing job loss to those re-entering the job market after a lengthy absence – this 64-page pocket guide is jam-packed with essential job hunting information organized around a 10-step job search process. It helps users quickly:

- check their attitudes
- assess their motivated abilities and skills
- state an objective
- complete job applications and write resumes
- network for information, advice, and referrals
- use the Internet effectively
- attend job fairs
- conduct effective job interviews
- close and follow up
- negotiate salary and benefits
- accept job offers

Special sections focus on:

- handling red flag issues
- finding a federal government job
- surviving and thriving on the job
- starting a business
- documenting education and work history

A popular give-away to help anyone seeking employment. Copyright © 2015. 64 pages. ISBN 978-1-57023-351-7. **\$2.95**

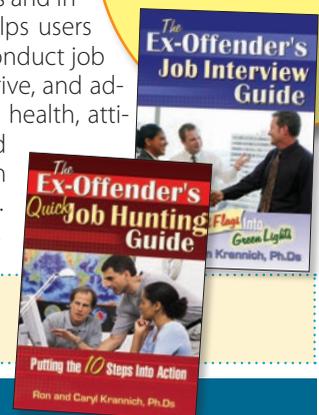
The Re-Entry Employment and Life Skills Pocket Guide:

Your Passport to Renewed Success

Ronald L. Krannich, Ph.D.

Presents essential personal and employability information for anyone in transition. Especially useful for ex-offenders and individuals in recovery re-entering the free world. Helps users assess skills, complete applications, write resumes, conduct job interviews, negotiate compensation, and survive, thrive, and advance on the job. Offers tips on education, training, health, attitudes, financial planning, housing, transportation, and community services. Includes a useful documentation section for compiling essential personal information. 2015. 64 pages. 3 7/8" x 4 7/8". ISBN 978-1-57023-350-0. **\$2.95**

For related ex-offender resources, visit www.exoffenderentry.com



SPECIALS: Purchase all 10 pocket guides (opposite side included) for \$27.95 (\$2.795 each); 10 sets of 10 guides for \$147.50 (\$1.475 each); 100 sets of 10 guides for \$1,180.00 (\$1.18 each) – *The Complete Pocket Guide Series*

ORDERS: 1.800.361.1055 or www.impactpublications.com

Guides for Military Families and Veterans

**New
Edition!**

The Military-to-Civilian Transition Pocket Guide

Ronald L. Krannich, Ph.D.

Our bestseller with more than 500,000 copies in print! Complements the annual *Military-to-Civilian Transition Guide*. Filled with the latest strategies and timeless tips for launching a successful military-to-civilian transition, this revealing guide helps users:

- identify transferable military-to-civilian skills
- assess skills and state goals
- attend and work job fairs effectively
- locate the best military-friendly companies
- complete applications and write resumes and letters
- network, interview, and negotiate compensation

It also covers such important subjects as starting a business, surviving on the job, planning for retirement, documenting experience, finding a federal job, and identifying references. Jam-packed with engaging checklists, tips, examples, and exercises. 64 pages. 3 7/8" x 4 7/8". 2014. ISBN 978-1-57023-305-0. **\$2.95**

The Military Spouse's Employment Pocket Guide

Ronald L. Krannich, Ph.D.

This pocket guide assists spouses in quickly finding and keeping a job. It helps them:

- organize key job search information
- specify transferable skills, references, and networks
- write winning resumes, letters, and applications
- survive, thrive, and advance on the job

It also covers important information relating to education and training, attitudes and goals, barriers to employment, jobs and employers, federal jobs, Internet resources, employment assistance, contacts, and resources. 64 pages. 2009. ISBN 978-1-57023-303-6. **\$2.95**

The Military Financial Independence and Retirement Pocket Guide

Doug Nordman

Offers servicemembers, veterans, and their families an important roadmap for becoming financially independent prior to committing themselves to full-time retirement. Provides important answers to one of today's key transition questions: "What do you want to do with the rest of your life?" Dispelling numerous myths about military transition, finances, and retirement, it focuses on the two essential inflation-protected benefits military retirees can build upon for creating a financially independent and semi-retired lifestyle – military pension and TRICARE. It shows how to create a sound financial house based upon military benefits, savings, investment portfolios, bridge careers, part-time work, and frugal living. 64 pages. 2011. ISBN 978-1-57023-320-3. **\$2.95**

The Military Spouse's Map Through the Maze Pocket Guide

Trudy S. Woodring and Ronald L. Krannich, Ph.D.

From relocating, volunteering, and handling family finances to raising children, using base services, and managing deployment, spouses often face a daunting task of knowing what to do and where to go for assistance. This handy pocket guide includes a wealth of useful information and tips on navigating the military maze. It covers such important subjects as base services, TRICARE, pay, benefits, education, health care, deployment, personal finances, jobs and careers, etiquette, PTSD, injuries, travel, relocation, moving overseas, retirement, and much more. 64 pages. 2009. ISBN 978-1-57023-304-3. **\$2.95**

The Military Personal Finance Pocket Guide: Smart Decisions for Securing Your Financial Future

Trudy S. Woodring and Ronald L. Krannich, Ph.D.

This practical guide is designed to improve the financial I.Q. of military personnel and their families by offering numerous insider tips on financial planning, budgeting, investment, insurance, banking, borrowing, tax strategies, VA benefits, retirement, and much more. Shows how to quickly get ahead of the financial game with sound advice on setting goals and making smart financial decisions that will last for a lifetime! Jam-packed with engaging checklists, tips, examples, exercises, and recommended resources. 64 pages. 2010. ISBN 978-1-57023-308-1. **\$2.95**

The Military Family Benefits Pocket Guide

Ronald L. Krannich, Ph.D., and Trudy S. Woodring

As a member of the military, you and your family are entitled to many benefits that you've earned. However, many individuals are unclear about their immediate- and long-term benefits and how to best access them. This handy guide succinctly summarizes the major benefits available to servicemembers, veterans, and their families. It covers military pay, health care (TRICARE and VA), child care, education, insurance, legal assistance, travel, family support, spousal employment assistance, discounts, relocation, retirement, and much, much more. Includes key websites and contact information. Fits conveniently into pockets and handbags for quick reference and review. 64 pages. 2011. ISBN 978-1-57023-317-3. **\$2.95**

The Military Family Legal Pocket Guide

Lt. Col. Theodore Essex, USAF, JAG (Ret.)

What exactly are your legal rights within the military? What do you do if you encounter legal challenges, such as an arrest, lawsuit, discrimination, or divorce? How can you best use free military legal services? In answering these three questions, this convenient little pocket guide provides a wealth of useful legal information for servicemembers and their families who often need legal assistance relating to both military and civilian law. Covers such topics as the military justice system, free legal advice, marriage, divorce, deployment, wills, financial protections, debts, leases, taxes, disabilities, education, benefits, and much, much more. Includes key websites, a glossary of legal terminology, and sample documents. 64 pages. 2011. ISBN 978-1-57023-316-6. **\$2.95**

The Military Family Education Pocket Guide

Ronald L. Krannich, Ph.D., and Trudy S. Woodring

Education remains the great equalizer in America. With the passage of the new post-9/11 GI Bill, servicemembers can now take advantage of the most generous education benefits ever offered, which include attractive housing allowances and expanded tuition assistance. This handy and timely pocket guide is a practical roadmap to the many educational benefits now available to servicemembers, veterans, and their families. It includes the latest information on educational opportunities available, including practical information on eligibility, applications, financial assistance, credits for military experience, distance learning programs, participating colleges, degrees offered, and much, much more. 64 pages. 2011. ISBN 978-1-57023-318-0. **\$2.95**

CUSTOMIZED VERSIONS!

Interested in quickly developing customized editions of these pocket guides with your own cover, logo, and/or content? For more information, including examples, contact Ron at Impact Publications: ron@impactpublications.com.

