

# Land a Great Blue-Collar Job!



Welcome to the new world of blue-collar work that is dramatically different from your father's or grandfather's blue-collar world. Representing 15 percent of the American workforce, or 22 million people, and occupying over 200 different types of jobs, blue-collar workers include relatively unskilled minimum wage earners to highly skilled individuals making over \$100,000 a year.

While the job outlook for this group as a whole is not promising, nonetheless, many blue-collar jobs pay very well and have a bright future. Just call a plumber or electrician or take your car in for repair and you'll meet a new breed of well compensated blue-collar workers.

So how do you get a great blue-collar job? Anyone can find a job, but finding a really good job is not easy. Above all, it requires key job finding skills, from identifying what you want to do to writing resumes and preparing for job interviews.

That's what this unique book is all about – helping blue-collar workers land rewarding jobs they really love. Organizing the job search around a 10-step process, two of America's leading career experts offer the latest tips on how to organize and implement an effective job search and succeed on the job. Individual chapters address:

- the new blue-collar economy • best jobs and apprenticeships
- key myths, realities, and mistakes • salary negotiations
- attitudes and motivations • applications, resumes, and letters
- skills and accomplishments • marketing and networking
- job interviews and offers • job survival and keeping skills

This complete A to Z job search book also includes over 40 examples of blue-collar resumes produced by a talented group of professional resume writers. As you'll quickly discover, with a well-crafted resume, you have a distinct advantage over the competition. You will be able to tell potential employers your story about what you have done, can do, and will do in the future. When the employer says "You're hired!", it's in part due to your successful implementation of the many practical tips outlined in this book.

IMPACT PUBLICATIONS

[www.impactpublications.com](http://www.impactpublications.com)

[www.exoffenderreentry.com](http://www.exoffenderreentry.com)

[www.veteransworld.com](http://www.veteransworld.com)

Business/Careers

\$15.95 (Higher in Canada)

ISBN 13: 978-1-57023-258-9  
ISBN 10: 1-57023-258-X



Cover design by Barry Littmann