

ARE RED FLAGS HURTING YOUR JOB PROSPECTS?

You must do well in the job interview to get a job offer. But what should you say and do if you have red flags in your background—you're a job hopper, lack focus, been incarcerated, experienced drug or alcohol problems, got fired, dropped out of school, received poor grades, lack experience, or appear over-qualified? Can you convince the prospective employer that you should be hired despite your red flags? Since employers want to make smart hiring decisions, they look for reasons not to hire you. Above all, they want to know the truth about you.

So how do you plan to tell the truth about your background and when? Here's the book that finally sheds light on this critical issue for millions of individuals who have difficult but promising backgrounds. Examining the whole interview process, from preparation to close, it gives special attention to nine important red flags employers often interpret as job knock-outs:

- ✓ No experience
- ✓ Poor grades
- ✓ No diploma or degree
- ✓ Been fired
- ✓ Job hopper
- ✓ Poor references
- ✓ Criminal record
- ✓ Over-qualified
- ✓ No focus on the jobs held

Stressing the importance of preparation, the authors show how to best handle each of these potential red flags by offering useful strategies along with sample red flag questions and answers. Covering both the verbal and nonverbal dimensions of the job interview, the book also examines:

- ✓ 35 common interview errors
- ✓ 101 typical interview questions
- ✓ Unexpected and wacky questions
- ✓ Behavior- and situation-based questions
- ✓ Questions interviewees should ask
- ✓ Closing the interview and follow-up
- ✓ 12 alternative career services
- ✓ Dozens of recommended books and websites

Whatever you do, make sure you speak the language of employers who are looking for truthfulness, character, and value in candidates. With the help of this unique book, you can quickly learn to turn your red flags into green lights for renewed job and career success!

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